

KLUSDESIGN WEBSITE PRIVACY POLICY – COOKIES

This Website uses cookies.

Cookies contain computer data, especially text files that are stored in the User's final device. They are designed for use in websites. Cookies usually contain the name of the website from which they originate, their storage time on the end user device, as well as a unique number. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies are used for the following purposes:

creating statistics that help to understand how Website Users use internet sites, which allows for enhancing their structure and content; maintaining User sessions (after logging in) thanks to which the User does not have to enter log-in and password on each site; determining User profile in order to display matched materials in ad networks, in particular Google networks.

Mainly two types of cookies are used as part of the Website: session cookies and persistent cookies.

Session cookies are temporary files that are stored on the User's end device till log out time, leaving the website or disabling the software (web browser). Persistent cookies are stored on the User device for a time period specified in the parameters of the cookies or until they are deleted by the User.

In many cases, the software used to browse websites (a web browser) allows the default storing of cookies on the User's device. Website Users can change these settings. Any web browser allows for the removal of cookies. It is also possible to automatically block cookies. Detailed information on this topic can be found in Help section or in the documentation of your browser.

Please be advised that any restrictions in the use of cookies may affect some of the functionalities available on the pages of the Website.

Cookies placed on the end device of the Website User can also come and be used by partners co-operating with the Website owner.

We recommend that you read the privacy policy of those companies to learn about the rules for the use of cookies used in statistics: Google Analytics Privacy Policy

Cookies can be used by advertising networks, in particular, the Google network, to display ads adjusted to the manner in which the User uses the Website. For this purpose, they may retain information about the navigation path of the User or the time spent on a particular page.

As part of information about user preferences collected by the Google advertising network, the User can view and edit information resulting from cookies with the help of the following tool:

<https://www.google.com/ads/preferences/>.

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